



Rangoon

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IN THE 21ST CENTURY THE STYLE TRENDS OF THE FASHION INDUSTRY DOMINATE THE WORLD MORE THAN THEY EVER DID AND CONTROL NOT ONLY THE WAY PEOPLE DRESS BUT ALSO TRENDS IN HOME, WORK, LEISURE, SOCIETY, FASHION, AND PEOPLE'S OVERALL ATTITUDES. IN THE 19TH CENTURY POWER DID NOT ONLY MEAN PLACES AND THINGS, IT SUMMED UP THE MINDSET OF A GENERATION, AND THIS IS EVEN MORE PREVALENT TODAY. FASHION IS BEING AND HAVING, NOT THE BELIEF IN A SINGULAR UNDERSTANDING THAT IS NOT AHEAD OF ANYONE. THEY THINK, OR WEAR WHAT THEY WANT. FASHION IS NOT JUST A MEANS OF CLOTHING THEIR BODY, IT IS THE EXPRESSION OF THEIR PERSONALITY AND BELIEFS, AND DESIGNERS ARE WELL-AWARE OF THE POWER THEY HOLD. DESIGNERS PRESENT THEIR VISION FOR THE COMING SEASON ARE MORE HOTLY ANTICIPATED THAN ANY OTHER REVELATION IN THE WORLD.





IN THE 21ST CENTURY THE STYLE TRENDS OF THE FASHION INDUSTRY INDIANATE THE WORLD MORE THAN THEY EVER DID AND CONTRARY NOT ONLY THE WAY PEOPLE DRESS BUT ALSO TRENDS IN HOME WARE DESIGN, MAKEUP FASHION AND PEOPLE'S OVERALL ATTITUDES. IN THE 60s FLOWER POWER WAS NOT ONLY MEANT TO BE A MOVEMENT, IT WAS ALSO THE WAY OF LIFE OF A GENERATION, AND THE 80s EVEN MORE. PRESENT DAY INDIA'S FASHION IS BOLD AND DARING, AND THIS REFLECTS A NOVELTY GENERATION THAT IS NOT AFRAID TO SAY WHAT THEY THINK, OR WEAR WHAT THEY WANT. FASHION IS NOT JUST A MEANS OF CLOTHING YOUR BODY, IT IS THE EXPRESS OF YOUR PERSONALITY AND BELIEFS. AND DESIGNERS ARE WELL AWARE OF THE POWER THEY HOLD. DEMANDS, PREFERENCES AND DESIRES FOR THE COMING SEASON ARE MORE DIVERSE AND DIVERSED THAN ANY OTHER SEASON IN THE WORLD.





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