



Ladies flavour®
fashion is our attitude

Parampara





EMOTION &
GLAMORS

"What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language."


Ladies flavour[®]
fashion is our attitude



Parampara

1001

SEASON OF THE
COLLECTION





Ladies flavour®
fashion is our attitude



"High and low isn't such a novelty thing, it's how young people interpret the life we've been given. It's how we look at luxury brands, it's how we look at heritage brands."

Parampara
1002



Ladies flavour®
fashion is our attitude



Parampara
1003



THE PASSIVE STYLE

"Fashion is very important.
It is life-enhancing and, like
everything that gives pleasure
it is worth doing well."



Ladies flavour®
fashion is our attitude



Parampara
1004

P A S S I O N



Get's SPRING Ready

"I think our bodies are beautiful,
and I think celebrating
them and being comfortable
in them—no matter
what age you are—is important.
There shouldn't be any kind of shame
or discomfort around it."





Ladies flavour[®]
fashion is our attitude



Parampara
1005
❦❦❦





Ladies flavour®
fashion is our attitude



Parampara
1006

Parampara



1001



1002



1003



1004



1005



1006



Ladies flavour®
fashion is our attitude

Parampara

